

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 477027 / | | <u>Alt Order #</u> 06146293 |
| <u>Product</u> DCCC | | |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | | <u>Estimate #</u> 1194 |
| <u>Advertiser</u> ISS DCCC | | <u>Original Date / Revision</u> 09/25/12 / 09/25/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 11 | <u>Product Code</u> 14 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|---|--|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| N 4 | KVVU | 10/16/12 | 10/22/12 | Katie Couric | 2-3p | | :30 | | | NM | 14 | \$12,725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/12 | 10/22/12 | MTWTF-- | | | | 5 | \$135.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$135.00 | NM | | |
| | | | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$135.00 | NM | | |
| | | | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Katie Couric | 2-3p | MTuWThF---- | :30 | | \$135.00 | NM | | |
| | | | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | |
| | 6 | KVVU | 10/17/12-10/17/12 | Katie Couric | M-F 11a-12p | ---W----- | :30 | | \$275.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$275.00 | NM | | |
| | 7 | KVVU | 10/18/12-10/19/12 | Katie Couric | 1-2pm | ---ThF---- | :30 | | \$275.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$275.00 | NM | | |
| | 8 | KVVU | 10/18/12-10/19/12 | Katie Couric | 1-2pm | ---ThF---- | :30 | | \$275.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$350.00 | NM | | |
| | 9 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ---ThF---- | :30 | | \$350.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$350.00 | NM | | |
| | 10 | KVVU | 10/18/12-10/19/12 | Dr Oz | 3-4p | ---ThF---- | :30 | | \$350.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$550.00 | NM | | |
| | 11 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ---ThF---- | :30 | | \$550.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$550.00 | NM | | |
| | 12 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ---ThF---- | :30 | | \$550.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---W----- | :30 | | \$5,350.00 | NM | | |
| | 13 | KVVU | 10/17/12-10/17/12 | The X Factor | The X Factor | ---W----- | :30 | | \$5,350.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---Th----- | :30 | | \$3,250.00 | NM | | |
| | 14 | KVVU | 10/18/12-10/18/12 | BB League Championships | 1pm-8pm | ---Th----- | :30 | | \$3,250.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---W----- | :30 | | \$630.00 | NM | | |
| | 15 | KVVU | 10/17/12-10/17/12 | Extra | M-F 7-730p | ---W----- | :30 | | \$630.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$300.00 | NM | | |
| | 16 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ---ThF---- | :30 | | \$300.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | ---ThF---- | :30 | | \$300.00 | NM | | |
| | 17 | KVVU | 10/18/12-10/19/12 | Anderson Cooper | 2-3p | ---ThF---- | :30 | | \$300.00 | NM | | |
| | Ⓜ | MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3 | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 477027 / | 06146293 |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 10/16/12 - 10/22/12 | DCCC | 1194 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| ISS DCCC | 09/25/12 / 09/25/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|--|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------|-----------------------|-------------|-------|------------|
| N 5 | KVVU | 10/16/12 | 10/22/12 | Anderson | 3-4p | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 5 | | | \$150.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/16/12-10/22/12 | Anderson | 3-4p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Anderson | 3-4p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | Anderson | 3-4p | MTuWThF---- | :30 | | \$150.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 6 | KVVU | 10/16/12 | 10/22/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 6 | \$1,290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 8 | | | \$215.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 4 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$215.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| | 8 | KVVU | 10/16/12-10/22/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$215.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 7 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 5 | | | \$350.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$350.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$350.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 9 | KVVU | 10/16/12 | 10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | \$1,460.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 5 | | | \$365.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 4 | KVVU | 10/16/12-10/22/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$365.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 11 | KVVU | 10/16/12 | 10/22/12 | MORE Access | 6-7pm | | :30 | | | NM | 3 | \$705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 5 | | | \$235.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 4 | KVVU | 10/16/12-10/22/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$235.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| | 5 | KVVU | 10/16/12-10/22/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$235.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 14 | KVVU | 10/19/12 | 10/19/12 | Fringe | Fri 9p-10p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | 1 | | | \$2,435.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fringe | Fri 9p-10p | -----F---- | :30 | | \$2,435.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| N 20 | KVVU | 10/18/12 | 10/18/12 | The X Factor | The X Factor | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---1--- | 1 | | | \$5,100.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | The X Factor | The X Factor | ----Th----- | :30 | | \$5,100.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |

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25-TV 5 Drive
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(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 477027 / | 06146293 |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 10/16/12 - 10/22/12 | DCCC | 1194 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| ISS DCCC | 09/25/12 / 09/25/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|--|-------------------|-------------------|------------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| E 21 | KVVU | 10/16/12 | 10/16/12 | Raising Hope/Ben and Kate | Tue 8p-9p | | :30 | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -1----- | | | | 1 | \$2,800.00 | | | |
| N 22 | KVVU | 10/17/12 | 10/17/12 | I Hate My Teenage Daughter W | 930-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$2,100.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | I Hate My Teenage Daughter W | 930-10pm | ---W----- | :30 | | \$2,100.00 | NM | | |
| | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 | | | | | | | | | | | |
| Totals | | | | | | | | | | | 78 | \$46,315.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/22/12 | 78 | \$46,315.00 | \$39,367.75 |
| Totals | 78 | \$46,315.00 | \$39,367.75 |

Signature: _____ **Date:** _____

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FAX# 610-223-1191
CREDIT RISK !! SEP25/12 14.47
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

| | | | |
|------------|----------------|--------|------------|
| REP. # | OFF. # | 762 | SALESMAN # |
| BUYER NAME | KATIE KEULEMAN | | |
| SALES PRSN | PH- | TERESA | DIFURIA |

| | | | |
|---------|------------|-------|--------|
| ORDER # | CONTRACT # | CLASS | INSTR. |
| | 6146293 | | |

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE ORDERED _____

SEE LINE 32
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | SPTS |

| | | | | | | | | |
|----|---|------------|----|------------|-------|-------|---|------|
| 31 | S | 900E-1000P | 30 | \$2,800.00 | 10/16 | 10/16 | 0 | TIME |
|----|---|------------|----|------------|-------|-------|---|------|

| | | | | | | |
|----|-----------|----|------------|-------|---|-----|
| 32 | 800F-900F | 30 | \$2,800.00 | 10/16 | 1 | TUE |
| A | | | | | | |

PROGRAM : RAISING HOPE/BEN&KATE
ORD COM1: TP CHG. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-31 FOR 1 SPOT/WK

REP HEADLINE# 6146293 TRF# 477027
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 14.47
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|---------------------------|--|--|--|-------|--|-----|------------|-------------|--|
| M3 | OK'D | BUY#31 | MISSED: TUE/900P-1000P | | | | OCT16 | | 30S | \$2,800.00 | (SEP25/12) | |
| | | | OFFER: TUE/800P-900P | | | | OCT16 | | 30S | \$2,800.00 | PLS ADVISE. | |
| | | | CMT: TP CHG. PLS APPROVE. | | | | | | | | | |

OCT/12 46315.00

CONTRACT TOTAL 46315.00
TOTAL SPOTS 78

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP25/12 12.14
*** KVVU-TV ***
CHANGES

WASHINGTON, DC 20007

| PRDCT | DCCC | EST #1194 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|------|-----------|----------------------------------|
|-------|------|-----------|----------------------------------|

| | | | |
|--------------|----------|----------|------|
| FLIGHT DATES | OCT16/12 | OCT22/12 | WK-1 |
|--------------|----------|----------|------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SE23/12 12.11

REP: TO ROSE
FR NIKKI
OKD M1 AND M2
SEE LINES 23-31
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|--------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1194 | | | | | | | | | | | | |
| 4 | | | ES 200P-300P | 30 | | \$135.00 | 10/16 | 10/22 | 2 | | TU-F,M | 2 |
| PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC | | | | | | | | | | | | |
| 23 | | A | 1100A-1200N | 30 | | \$275.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT17 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-5 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | |
|--|----|------------|----|------------|-------|-------|---|--------|---|
| 24 | A | 100P-200P | 30 | \$275.00 | 10/18 | 10/19 | 2 | TH-F | 2 |
| PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 25 | A | 200P-300P | 30 | \$300.00 | 10/18 | 10/19 | 2 | TH-F | 2 |
| PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 26 | A | 300P-400P | 30 | \$350.00 | 10/18 | 10/19 | 2 | TH-F | 2 |
| PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 27 | A | 400P-430P | 30 | \$550.00 | 10/18 | 10/19 | 2 | TH-F | 2 |
| PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 28 | A | 800P-1000P | 30 | \$5,350.00 | 10/17 | 10/17 | 1 | WED | 1 |
| PROGRAM : X-FACTOR ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 29 | A | 430P-800P | 30 | \$3,250.00 | 10/18 | 10/18 | 1 | THU | 1 |
| PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 30 | A | 700P-730P | 30 | \$630.00 | 10/17 | 10/17 | 1 | WED | 1 |
| PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 23-30 | | | | | | | | | |
| 5 | ES | 300P-400P | 30 | \$150.00 | 10/16 | 10/22 | 2 | TU-F,M | 2 |
| PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER | | | | | | | | | |

REP HEADLINE# 6146293 TRF# 477027
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 6 | ES | | 400P-500P | 30 | | \$215.00 | 10/16 | 10/22 | 6 | | TU-F,M | 6 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: DR OZ | | | | | | | | | | | | |
| 7 | ES | | 500P-530P | 30 | | \$350.00 | 10/16 | 10/22 | 3 | | TU-F,M | 3 |
| PROGRAM : FOX 5 NEWS AT 5PM | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 5PM | | | | | | | | | | | | |
| 9 | ES | | 530P-600P | 30 | | \$365.00 | 10/16 | 10/22 | 4 | | TU-F,M | 4 |
| PROGRAM : FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| 11 | ES | | 600P-700P | 30 | | \$235.00 | 10/16 | 10/22 | 3 | | TU-F,M | 3 |
| PROGRAM : MORE ACCESS | | | | | | | | | | | | |
| CON COM1: MORE ACCESS | | | | | | | | | | | | |
| 14 | S | | 900P-1000P | 30 | | \$2,435.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : FRINGE | | | | | | | | | | | | |
| CON COM1: FRINGE | | | | | | | | | | | | |
| 20 | S | | 800P-900P | 30 | | \$5,100.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : THE X-FACTOR RESULTS | | | | | | | | | | | | |
| CON COM1: THE X-FACTOR RESULTS | | | | | | | | | | | | |
| 21 | S | | 900P-1000P | 30 | | \$2,800.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| PROGRAM : NEW GIRL/RAISING HOPE | | | | | | | | | | | | |
| CON COM1: NEW GIRL/RAISING HOPE | | | | | | | | | | | | |
| 31 | A | | 900P-1000P | 30 | | \$2,800.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : RAISING HOPE/BEN&KATE | | | | | | | | | | | | |
| ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT16 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 22 | S | | 930P-1000P | 30 | | \$2,100.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| PROGRAM : I HATE MY TEENAGE DAUGHTER | | | | | | | | | | | | |
| CON COM1: I HATE MY TEENAGE DAUGHTER | | | | | | | | | | | | |

8-9P

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|---------------------------|--|--|--|--------------|-------|-------|-----|------------|------------|
| M1 | OK'D | BUY#4 | MISSED: TU-F, M/200P-300P | | | | OCT17 | OCT18 | OCT19 | 30S | \$135.00 | (SEP24/12) |
| | | BUY#5 | TU-F, M/300P-400P | | | | OCT17 | OCT18 | OCT19 | 30S | \$150.00 | |
| | | BUY#6 | TU-F, M/400P-500P | | | | OCT18 (2/WK) | | | 30S | \$215.00 | |
| | | BUY#7 | TU-F, M/500P-530P | | | | OCT18 (2/WK) | | | 30S | \$350.00 | |
| | | BUY#9 | TU-F, M/530P-600P | | | | OCT18 | | | 30S | \$365.00 | |
| | | BUY#11 | TU-F, M/600P-700P | | | | OCT18 | OCT19 | | 30S | \$235.00 | |
| | | BUY#14 | FRI/900P-1000P | | | | OCT19 | | | 30S | \$2,435.00 | |
| | | BUY#20 | THU/800P-900P | | | | OCT18 | | | 30S | \$5,100.00 | |
| | | BUY#22 | WED/930P-1000P | | | | OCT17 | | | 30S | \$2,100.00 | |

OFFER: WED/1100A-1200N OCT17 OCT18 (2/WK) 30S \$275.00 PLS ADVISE.

& TH-F/100P-200P OCT18 (2/WK) 30S \$300.00
& TH-F/200P-300P OCT18 (2/WK) 30S \$350.00
& TH-F/300P-400P OCT18 (2/WK) 30S \$550.00
& TH-F/400P-430P OCT17 30S \$5,350.00
& WED/800P-1000P OCT18 30S \$3,250.00
& THU/430P-800P OCT17 30S \$630.00
CMT: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

| | | | | | | | | | | | | |
|----|------|--------|---------------------------------------|--|--|--|-------|--|--|-----|------------|-------------|
| M2 | OK'D | BUY#21 | MISSED: TUE/900P-1000P | | | | OCT16 | | | 30S | \$2,800.00 | (SEP24/12) |
| | | | OFFER: TUE/900P-1000P | | | | OCT16 | | | 30S | \$2,800.00 | PLS ADVISE. |
| | | | CMT: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

OCT/12 46315.00 CONTRACT TOTAL 46315.00
TOTAL SPOTS 78

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
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